

RATIKA BASSI

PHONE: 09999133173 - EMAIL: writetoratika@gmail.com



PROFILE

IT engineer and PGP(FMB) graduate, having 6 years of experience in graphic designing and as a Business Development Manager. I have worked with foreign as well as Indian client and have vast experience in understanding the customer requirement and meeting their deadlines. Excellent communication skills. Fluent in English and Hindi.



EDUCATION

- 2015 **Advanced Digital Marketing Certification from DSIM, Delhi**
- 2011-2013 **S.P Jain Institute of Management and Research, Mumbai:** Post Graduate Program in Family Managed Business
GPA – 3.45 (Topper)
- 2007-2011 **SKIT, Jaipur:** Bachelors of Technology (Information technology)
Average - 70.7%
- 2005-2007 **Sherwood Convent Sr. Sec School:** Class 12th Score – 66%
Affiliated with CBSE, Delhi
- 2005 **Sherwood Convent Sr. Sec School:** Class 10th Score – 72%
Affiliated with CBSE, Delhi



WORK EXPERIENCE

August, 2012 – March, 2015

StudyChaCha - Graphic Designer and Business Development Manager

Freelancer – Graphic Designing and Word press customization

April, 2015 – July, 2015

Admash Media – Senior Graphic Designer

August, 2015 – December, 2015

DSIM- Advanced Digital Marketing Certified

May, 2016 – November, 2016

Organic Shop – Digital Marketing and Designing Head



EXPERIENCE

PLATFORMS: Windows 95/98 /XP/ 7 / 8

LANGUAGE: C, C++, HTML/CSS

TOOLS: Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Dreamweaver, Corel Draw, SCRATCH Programming, Microsoft Office, Prezi Presentation software, Wordpress (Theme Customization)

EDUCATION AND TRAINING CERTIFICATES

- Participated in workshop on Information Security & Ethical Hacking Certificate program
- Training under Infosys campus Connect Life Skills Program
- 1st rank in ARCADIA (Science Exhibition) held at annual fest PRAVAH, S.K.I.T at college Level.

AWARDS AND ACHIEVEMENTS

1. Became the House Captain in 2005 for two years of School House 'Enterprise'.
2. Won the state level first prize for 'Shot-Put under 16 year girls'.

EXTRA CURRICULAR ACTIVITIES

- Organized Industrial visits in Ludhiana, Nagpur and Vietnam during management program in S.P Jain, Mumbai.
- Organized SCRATCH programming workshop in various schools.
- Participated in various events of Pravah including dance (group as well as solo), PPT presentation, Advertisement making, and LAN gaming.
- Volunteer in Infosys Campus Connect Program in SKIT.

HOBBIES

- Passionate about Computer and technology
- Playing Drums in musical instrument
- Learning about new technology

COMMUNITY INVOLVEMENT

Active member of Red Cross Society. Active Member of 'GOONJ' which is a society that collects donations for areas destroy due to natural calamities.